

CURRICULUM VITAE



(2007 – 2022)



PUAN SITI HAWA BT RADIN EKSAN
DEPARTMENT OF ECONOMICS AND MANAGEMENT
FACULTY OF MANAGEMENT AND MUAMALAH,
KOLEJ UNIVERSITI ISLAM ANTARA BANGSA SELANGOR
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**PARTICULAR**

Name	SITI HAWA RADIN EKSAN
Date of Birth	14 OKTOBER 1976
Gender	FEMALE
Citizenship	MALAYSIA
No. I/C	761014135560
Position	LECTURER
Professional Position	TRAINER
Maritul Status	-
Spouse	-
No of child	-





EDUCATION BACKGROUND



1997
Institut Teknologi MARA (ITM)
Diploma in Business Studies

2000
Universiti Teknologi Mara (UITM)
Bachelor of Business Administration (Hons.), Marketing

2006
Universiti Kebangsaan Malaysia (UKM)
Master in Business Administrative (MBA)

WORK EXPERIENCE

- **Hanif & Co.** - Assistance Manager (2005 – 2007)
- **SAL Group of Collages** - Executive (2002 – 2005)
- **Emir Enterprises Sdn Bhd** - Project Coordinator (2001-2002)



POSITIONS IN ADMINISTRATION

- Deputy Dean (Student Affairs) 1 July 2010- 1 October 2014
- Acting Deputy Dean (Academic) 13 Jan 2010 – 13 Mac 2010
- Acting Deputy Dean (Academic) 10 Apr 2009 – 8 Jun 2009

AWARDS / ACKNOWLEDGEMENTS / APPOINTMENTS (NATIONAL & INTERNATIONAL LEVEL AND KUIS)

- | | |
|---|------|
| • Anugerah Perkhidmatan Cemerlang, KUIS | 2010 |
| • Anugerah Perkhidmatan Cemerlang, KUIS | 2012 |
| • Anugerah Khidmat Setia, KUIS | 2017 |
| • Guest Researcher Kanagawa University, Japan | 2018 |
| • Best Paper Award, ICoMM | 2020 |
| • Anugerah Skim Insentif Penyelidikan Penyelidikan, Penulisan dan Inovasi bagi Tahun 2018 dan 2019. (Kategori Geran Luar) | 2022 |

EXPERTISE AND CONSULTATION

INTERNATIONAL LEVEL (3)

Bil	Committee Name	Period	Status
1	Center for Asian Studies, Kanagawa University, Japan	2018	Key note speaker
2	Company, Campus, and Country Connections Webinar Series STIE Sutaatmadja, Indonesia.	2020	Speaker
3	Campus Company Country Connections STIE Sutaatmadja 2021 STIE Sutaatmadja, Indonesia	2021	Speaker

NATIONAL LEVEL KEBANGSAAN

Bil	Committee Name	Period	Status
1	Terlibat dalam pelbagai training dan Latihan dalam bidang: <ul style="list-style-type: none"> - Halal untuk SME, Hotel dan PBT - Motivasi sekolah - Belia 	2010-kini	Trainer

INTERNAL LEVEL

Bil	Position	Agencies
1	Terlibat dalam pelbagai aktiviti dan gerakkerja pasukan dan kesukanan di KUIS	KUIS

JOURNAL/MONOGRAPH/GUIDELINES AND POLICIES EDITORS/REVIEWERS (3)

Bil	Position	Name of Journal/Monograph/Guideline
1	Reviewer	al-Irsyad: Journal of Islamic and Contemporary Issues, al-Irsyad Journal (e-ISSN 2550-1992) Sesi 2021
2	Penggubal	Instrumen Apel C Sesi I Tahun Akademik 2021/ 2022 Jabatan Ekonomi Dan Pengurusan, Fakulti Pengurusan Dan Muamalah.
3	Penggubal	Silibus Dan Modul Sijil Pengurusan Masjid Bagi Program 'Itqan Sepanjang Hayat 2021' Anjuran Jabatan Agama Islam Selangor (Jais)

PROFESSIONAL BODIES MEMBERSHIP

Bil	Committee Name	Period	Status
1	Malaysian Institute of Management (MIM)	2018-kini	Ahli
2	Halal Integrated Platform (HIP)	2021-kini	Ahli

TEACHING AND SUPERVISION

TEACHING COURSES (4)

1. MMAM6073 : Staretgic Management
2. MMBBC3063 : Strategic Management
3. MBBC3073 : Operation Management
4. MBPM1013 : Management

SUPERVISION

Supervision for Industrial Attcahement (150 students)

Undergraduate Students Thesis Supervision (16 students)

Master's Students Thesis Supervision (2 students)

Bil	Nama Pelajar	Tajuk Kajian	Pering kat
1	HAMIZAN BIN ABDUL KARIM 15MG02001P	AMALAN PENGURUSAN EFEKTIF DALAM SEMBELIHAN HALAL: KAJIAN KES PEMATUHAN SIJIL HALAL MALAYSIA	Selesai 2017
2	NORADIBA BT SARJI 14MG01011P	KAJIAN TERHADAP KUALITI PERKHIDMATAN DI MAJLIS AGAMA ISLAM NEGERI JOHOR	Selesai 2018

RESEARCH (7)

Research Activities List

1	Consultative Panel	1
2	Joint Research	1
3	Chief Researcher	3
4	Co- Researcher	1
5	Phd Research	0
6	Master Research	2
	Total	7

Joint Research/Research that has been/is being conducted

Chief Research (3)

No.	Research Title	Years	Grant Funding
1	KESENJANGAN TEKNOLOGI DI KALANGAN WANITA SELANGOR DALAM ERA DIGITAL Geran : Institut Wanita Berdaya (IWB) Selangor	2018-2019	RM 36 000
2	Prospek Institut PendidikanTinggi Swasta Islam (IPTSI) Sebagai Produk Pelancongan Pendidikan (Edu -Tourism) GPIK, KUIS	2018-2019	RM 5 000
3.	Penilaian Kualiti Proses Permohonan Bantuan Zakat di kalangan Asnaf Mualaf di Malaysia. MIMTAZ, KUIS	2014	RM 10 750
	TOTAL		RM 51 750

Research Team Members (1)

No.	Research Title	Years	Grant Funding
1	Pematuhan Halal: Kajian Terhadap Peniaga Makanan Mobile (Food Truck) Di Lembah Klang.	2016-2017	RM 5 000
	TOTAL		RM 5 000

RESEARCH WRITING AND PUBLICATIONS (55)

No	Items	Publication	<i>f</i>
1	Research Report/Monograf		4
2	Chanper in Book		1
3	Proceeding		32
4	Journal		17
5	Research Poster		1
Total			55

RESEARCH REPORTS/MONOGRAPHS (4)

Chief Reasearch (3)

No.	Reasearch Title	Funder	Years
1.	Kesenjangan Teknologi Di Kalangan Wanita Selangor Dalam Era Digital	Institut Wanita Berdaya Selangor (Selangor Women Empowerment Institute) IWB	2018-2019
2.	Prospek Institut PendidikanTinggi Swasta Islam (IPTSI) Sebagai Produk Pelancongan Pendidikan (Edu -Tourism)	KUIS	2018-2019
3.	Penilaian Kualiti Proses Permohonan Bantuan Zakat di kalangan Asnaf Mualaf di Malaysia.	MIMTAZ, KUIS	2017

Research Members (1)

No.	Reasearch Title	Funder	Years
1.	Pematuhan Halal: Kajian Terhadap Peniaga Makanan Mobile (Food Truck) Di Lembah Klang.	KUIS	2016-2018

CHAPTER IN BOOK (1)

1. Siti Hawa Radin Eksan dan Noor Raudhiah Abu Bakar. Kelestarian Ekopelancongan: Potensi Inap Desa di Felda Trolak sebagai Produk Pelancongan di Malaysia. Buku 1: Ekonomi Sawit Memacu Kemakmuran Bersama Keluarga Malaysia. Kursi Endowmen MPOB-UKM (dalam proses penerbitan 2022)

JOURNAL (17)

https://scholar.google.com/citations?view_op=list_works&hl=en&hl=en&user=xfKq8IEAAA
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RESEARCH POSTER (1)

NO..	POSTER	YEAR	LEVEL
1.	IRMIC 2019(POSTER TERBAIK) PEMBENTANGAN POSTER "ANALISIS SWOT KESENJANGAN PENGGUNAAN TEKNOLOGI TELEFON PINTAR DALAM KALANGAN WANITA DI SELANGOR"	2019	ANTARABANGSA

LIST OF INTERNATIONAL AND NATIONAL SEMINAR PRESENTATIONS (32)

1. Kesenjangan Teknologi Penggunaan Telefon Pintar di Kalangan Wanita di Selangor, ICoMM 2021
2. Measuring The Impact of Online Learning on Student's Emotions Among KUIS Students., PASAK 2021
3. HALAL RISK MANAGEMENT: A SYSTEMATIC LITERATURE REVIEW, ICoMM 2020
4. Halal Edu Tourism: A Vacation to Learn. International Conference on Islamic Law, Economics & Finance (SPEKI 2019), MARSHAH, Johor
5. A Study on the Halal Food Supply Chain in Japan from an Inbound Perspective. IMECS2018, March 14-16 Hong Kong. ISBN:978-988-14048-8-6; ISSN:2078-0958(Print); ISSN:2078-0966
6. Big Data: What is the relation with SME's? SAPLI e-Proceeding eISBN 978-967-2122-14
7. Institutional Theory in Halal Certificate Management. IACBE ISBN: 978-967-0899-77-0
8. Faktor Perkembangan dan Cabaran Industri Food Truck di Malaysia.Proceeding ICoHLCB ISBN: 978-967-14835-0-3
9. Corak Pembelian dan Pematuhan Halal dikalangan Peniaga Food Truck di Lembah Klang. Buku Prosiding Brunei Halal Showcase 23-25 Ogos 2017.
10. Pematuhan Halal Di Kalangan Peniaga Trak Makanan (Food Truck) Di Lembah Klang 7 Sept 2017. e-Proceeding 4th IRMIC 2017

11. Food Ingredient, Religiosity and Halal Compliance Among Food Truck Traders In Klang Valley. THE 12th ISDEV INTERNATIONAL ISLAMIC DEVELOPMENT MANAGEMENT CONFERENCE (IDMAC 2017) 29-30 Nov 2017. eProceeding eISBN 978-967-394-304-3
12. Halal Compliance and The Theory Of Planned Behavior Among Food Truck Traders In Kuala Lumpur And Selangor. THE 12th ISDEV INTERNATIONAL ISLAMIC DEVELOPMENT MANAGEMENT CONFERENCE (IDMAC 2017) 29-30 Nov 2017. eProceeding eISBN 978-967-394-304-3
13. Pengaruh Keagamaan dalam Pematuhan Halal dalam Kalangan Peniaga Food Truck di Lembah Klang E-PROCEEDING 4th INTERNATIONAL CONFERENCE ON POSTGRADUATE RESEARCH (ICPR) 2017. 7-8 December 2017
14. Data Raya dan Industri Halal di Malaysia. 2nd International Conference on Law, Economics, and Education 2017 ICONLEE 13-15 Dec 2017
15. Kecenderungan Ibu Bapa Muslim berkenaan Pemakanan Halal untuk Keluarga, Innovation in Humanities and Social Sciences: Opportunities And Challenges. ISBN 97-967-5985-41-6
16. Penilaian Kualiti Perkhidmatan Bagi Penerima Bantuan Skim Zakat Asnaf Mualaf di Institusi Pemberi Zakat. Regional Islamic Entrepreneurship and Business Conference 2016. "Islamic Entrepreneurship and Leadership: Catalyst of Business Culture"
17. Amalan Pengurusan Kualiti Menyeluruh (TQM) Dalam Pengajaran dan Pembelajaran (P&P) Melalui Kaedah QFD (Quality Function Deployment). 3rd International Conference On Management & Muamalah (ICoMM) e-ISBN978-967-0850-61-0
18. Kajian Awal Kualiti Perkhidmatan Agihan Zakat Kepada Asnaf Mualaf, World Academic and Research Congress 2015 (World-AR 2015). YARSI Universiti Jakarta, Indonesia.
19. Penilaian Terhadap Kualiti Perkhidmatan di Perpustakaan Al-Syafi'i KUIS, 2nd International Conference on Management & Muamalah (ICoMM2), Bangi-Putrajaya Hotel 2015
20. Penilaian Kualiti Perkhidmatan Bagi Penerima Bantuan Skim Zakat Asnaf Mualaf di Institusi Pemberi Zakat.Seminar Antarabangsa Masjid, Zakat & Waqaf (I-MAF 2015)- menghantar kertas pembentangan), Grand Blue Wave , Shah Alam.

21. Cadangan Strategi Peningkatan Kualiti Pengajaran dan Pembelajaran Melalui Model QFD (*Quality Function Deployment*), 2nd International Research Management & Innovation Conference, Adya Hotel Langkawi.
22. Sistem Kawalan di Pusat Waqaf Malaysia: Isu dan Cadangan. – International Conference on Cash Waqaf (ICCW 2015) Empress Hotel, Sepang.
23. Conflict Management from the Western Worldview and Worldview of Islam. – 1st International Research Management & Innovation Conference (IRMIC 2014) Soleil Hotel, Kuala Lumpur.
24. Nilai dan Pengurusan: Tinjauan Terhadap Pelajar Dakwah. Seminar Serantau Peradaban dan Pemikiran Islam (RECiT 2014), Hotel Everly Putrajaya.
25. Peramalan Harga Rumah Menggunakan Kaedah Trend Projection. 1st International Conference on Management & Muamalah. (ICoMM 2014)
26. Developing Islamic Brand: Malaysian Perspective, TiBEC III, Terengganu 2012.
27. The Concept of *Syura'*, *Ta'āwun* and *Nasihah* as Strategic Implementation in Managing Conflict in KUIS- International Conference in Management (IMaC) Terengganu, 2011
28. Penerapan Keusahawanan Dalam Pendidikan Islam – International Conference Islamic Education (ICIED) Subang, 2010
29. Tinjauan Terhadap Kesiediaan Penggunaan E-Pembelajaan Di Kalangan Pensyarah Kolej Universiti Islam Antarabangsa Selangor (KUIS). – 15th International on Education (15th ICE) Brunei 2010
30. Five personality Trait Model: Its significance on Entrepreneur personality in Selangor - International Conference on Entrepreneurship (ICE08) Langkawi, 2008
31. Penerapan Keusahawanan Dalam Pengajian Islam: Satu Kajian Terhadap Institut Pengajian Tinggi Swasta (IPTS) - International Conference on Entrepreneurship (ICE08), Langkawi 2008
32. Marketing Mix: Positioning Strategy Malaysia As A Regional Educational Hub (NAMAC08), Terengganu 13-14/12/08



REFEREES



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